



Manager les étoiles

CULINARY ARTS SCHOOL

PRESS RELEASE

Luxury Hotelschool Paris and Culinary Arts School Lenôtre join forces to launch an innovative professional training program

CULINARY ARTS & LUXURY HOSPITALITY

Paris, Novembre 29, 2024 - The Luxury Hotelschool Paris and Culinary Arts School Lenôtre have signed an unprecedented partnership to promote their respective expertise both in France and abroad.

The first step in this partnership is the creation of a professional training program combining the best of French gastronomy with the top-of-the-range hotel management.

The program is aimed at:

- **Professionals** wishing to enhance their leadership and management skills, deepen their knowledge in culinary arts, pastry-making or baking or simply develop their own business.
- **Employees** or Executives in career transition or retraining to reinforce their experience and develop new managerial and operational practices.
- Students and future professionals wishing to perfect their skill, reorient their careers, or move into management positions.

This **Operational Management Certificate in Culinary Arts & Luxury Hospitality** therefore offers a comprehensive 15-week operational training program for rapid placement.

This training specifically prepares participants for key positions such as:

- Restaurant Manager
- F&B Manager
- Hotel Director
- Food Service Manager



"The combination of our two areas of expertise anables us to offer an exceptional program that will enable our graduates to improve their performance and quality of service, while giving them the keys to rapidly adapting to change in the tourism and gastronomy sectors."

Bérangère Aubin, Director, Culinary Arts School Lenôtre

"It make sense to create this synergy in luxury hotel management and haute gastronomy to offer a training program of excellence—both in France and internationally, where our expertise based in the high French quality standards is particularly recognized and sought-after in these two fields,"

Olivier Deveaud, Managing Director, Luxury Hotelschool Paris



The joint 15-week program includes 8 modules delivered jointly by the two schools:



4 MODULES OVER 7 WEEKS

- 1. Pastry
- 2. Cuisine
- 3. Bakery
- 4. Professional Immersion

4 MODULES OVER 8 WEEKS

- 1. Exploring the World of Luxury
- 2. Operational Management & Marketing
- 3. Human Ressources Management
- 4. Financial Management

RESPECTIVE & COMPLEMENTARY OBJECTIVES:

- Discover the fundamentals of French gastronomy
- Expand knowledge through workshops and hands-on courses
- Understand the various professions within the culinary arts
- Gain insights into the latest culinary trends
- Master new trends in luxury hospitality
- Develop the ability to manage the guest experience
- Understand leadership management and intercultural dynamics
- Master the fundamentals of finance and key performance indicators (KPIs)

ABOUT THE LENÔTRE GROUP

Since 1957, we have celebrated the small and big moments of your life, in our boutiques, at tailormade events, and within our school. Pioneers of committed French excellence, the women, men, and chefs of Lenôtre come together with their clients to create intense emotions that only our creations can evoke.

ABOUT LUXURY HOTELSCHOOL PARIS

Established over three decades ago and located in the heart of the Opéra district, Luxury Hotelschool Paris is the first international institution exclusively dedicated to luxury hotel management training, specializing in 5-star and luxury hotels.

Its commitment to excellence, innovation, and practical experience makes it the preferred choice for future luxury hospitality professionals.

Luxury Hotelschool offers bespoke professional and tailor made training for hotel industry employees and staff from service and hospitality businesses, to help them better grasp new trends in customer relations and master the specific codes needed to optimize the customer experience.

The school is internationally recognized, with over 300 partners (luxury hotels, boutique hotels, resorts, and global groups).

For more information, visit <u>www.luxuryhotelschool.com</u>, or connect on: <u>LinkedIn | Instagram | X | Facebook | YouTube | TikTok</u>

MEDIA CONTACT

(English spoken) Valérie Buridans - +33 6 20 33 07 29 <u>valerie.buridans@lh.school</u>